

Patembayan Dewi Sri Rice

Economic Development Program

Farmers in Bojonegoro Regency produce high-quality rice product that has been clinically tested and well accepted in the regional market.

Every morning, Sunjani and his friends tirelessly grind rice yields at the Makmur Sejahtera Bersama Agribusiness Producers Cooperative (KPA) in Katur Village, Bojonegoro Regency.



KPA Makmur Sejahtera Bersama is part of ExxonMobil Cepu Limited (EMCL) Community Development Program. Since its inception in 2014, the cooperative accommodates and manages rice yields produced by 263 local farmers from 12 villages in the Gayam Sub-district and two villages in the Kalitidu Sub-district.

At least one thousand tons of dry grain from the farmers are bought and processed in the facility, resulting in a rice product called "Patembayan Dewi Sri."

Patembayan Dewi Sri is a brand of Menthik Wangi rice, a flagship product of KPA. It's an aromatic and nutrient-dense rice variety that's good for health.

Indeed, the quality is undoubtedly excellent hence passing the certification test at one of the laboratories in Surabaya in July 2022.

Moreover, the farmers who are members of the KPA also became the rice suppliers for Banyu Urip Oil Field's catering vendor. After the agreement signing in mid-2022, the first delivery of 1.1 tons of rice was dispatched to meet the workers' catering needs.

Since the program started, EMCL has continued to support and provide assistance to the community around Banyu Urip Oil Field, from rice farmers, stock breeders, to other agricultural producers.

"One of the key factors of our success is due to EMCL's continuous support. From business capital support, milling equipment, laboratory tests, to market access as the rice supplier for Banyu Urip Oil Field. The farmers' hard work becomes more valuable," said Sunjani.

Today, Patembayan Dewi Sri rice can be purchased by customers in shops and minimarkets. In addition, this product has been supplied to hotels and distributors through separate agreements.

Through the persistence and hard work of the farmers, Patembayan Dewi Sri Rice has been widely circulated in Bojonegoro, as well as other cities in East Java.

"Thank you EMCL for supporting us. Today, KPA Makmur Sejahtera Bersama has become a solution for local farmers and supports sustainable food security in Bojonegoro Regency."



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